Targeted Genetics Education for 2012

Call for Proposals

NCHPEG invites proposals from its dues-paying member organizations to collaborate on a one-year project to develop a genetics education tool for a targeted health-care discipline or audience. Successful applicants will work closely with NCHPEG staff and key advisors from the targeted discipline or audience to develop a targeted education tool for release in 2012. NCHPEG will work with the successful applicant to incorporate relevant educational strategies such as point of care delivery, competency-based learning, and targeted outcomes for evaluation. With the assistance of the applicant organization, NCHPEG will attend the professional meetings of relevance to the target audience for presentation and dissemination, and conduct a summative evaluation of the education program.

A NCHPEG member organization must submit the proposal, but partnerships with non-members are acceptable. The education delivery mechanism may be web-based, paper-based, a grand rounds or lecture series approach, or a hand-held device platform, such as BlackBerry or iPhone. Other delivery approaches may be used as well, if they fall within the scope of the project and available budget. Please contact NCHPEG to discuss ideas prior to submitting the proposal.

Approximately $30,000 of funding for this project is provided by the National Human Genome Research Institute and the Offices of Rare Disease Research. No more than $10,000 can be used for institutional support, such as salary or overhead. The remaining funds will be managed by NCHPEG and applied to content development and web programming. If salary or overhead support is being requested, the applying organization should submit a budget.

Please submit proposals electronically to Emily Edelman at eedelman@nchpeg.org by 2 May 2011 by 5:00 p.m. Eastern Standard Time. The selected proposal for 2012 will be announced in September 2011. The development of the proposed genetics education program will begin in the fall of 2011 and the completed product will be available for use in mid to late 2012.

Please contact Emily Edelman at (410) 583-0600 or eedelman@nchpeg.org if you have any questions.

Submission Guidelines

The title page should include the following:

- Title of proposal
- Discipline(s) to be targeted
- Targeted audience (e.g., students/trainees, faculty, practitioners, other)
- Applying organization, mission statement, and Web address
- The applying organization's current NCHPEG representative
- Contact information for preparer

Please address each of the items below in your proposal. Excluding the title page and appendices, proposals should not exceed 10 double-spaced pages in 12-point font. Appendices should include a biography (no more than one page) for key personnel, letter(s) of support and biographies for writers or advisors, and letter(s) of support from partner organizations, if applicable.

1. Describe the target audience, the need for a targeted education program, the proposed program, and how the proposed program will address the needs of the audience.
    a. What are the key genetic issues relevant to the audience? Include possible topics for case studies, if applicable.
    b. Briefly discuss any existing resources that might be adapted for this program.
    c. If the proposal addresses a specific discipline, what background in genetics does the discipline have? Are there genetic-related questions on the certification/licensure examinations? If so, what topics do the questions address?
    d. Describe the demonstrated interest of the target audience for an educational program (e.g., papers in professional journals, meetings, needs-assessment surveys, development of continuing genetics education programs).

2. Briefly describe the applying organization and key personnel and how the key personnel will work with NCHPEG.
    a. Provide the names for writers and advisors (no more than six) within the target discipline who have genetics expertise and are willing to partner with NCHPEG on the program. Include letters of support, contact information, and a brief biography (one page maximum) for each writer or advisor in an appendix.
    b. Are there potential partner organizations (need not be NCHPEG members)? Discuss their importance for and contributions to the proposed program. Include any letters of support in an appendix.

3. Briefly describe how the program could be disseminated.
    a. How can the applying organization(s) help NCHPEG disseminate and market the finished program to members of the target audience(s), including those serving minority and underserved communities?
    b. What professional meetings in the two years following completion (2012 – 2014) would be appropriate dissemination vehicles? Include dates and locations in an appendix if known.

4. NCHPEG does not grant CME/CEU credits; therefore, we must partner with an approved provider to offer CMEs/CEUs. Please describe how we can pursue continuing education credits for this program and how any administrative costs might be shared, if applicable.

5. Please describe procedures to ensure that the scientific information in the educational program will be maintained and updated after it is released.

6. In prior years, NCHPEG and partner organizations have raised additional funds for the development of these targeted programs. Please describe potential sources of supplemental funding that might be available to support the proposed project.